

Sponsorship Opportunities

The Florida Public Relations Association (FPRA) is dedicated to programs and activities that support the success of the public relations professional. The FPRA Treasure Coast Chapter has a strong history of attracting hundreds of professionals in a variety of industries to their annual events and meetings, providing companies with an opportunity to promote their business and products to key audiences.

Please contact President Jenny Tomes at (772) 267-2658 or jenaay@yahoo.com with any questions regarding the sponsorship opportunities below or to discuss a customized sponsor package.

Diamond Sponsor- \$1,500

- Company logo on Home Page of chapter website
- Company logo featured on every e-blast
- Business featured in one issue of monthly newsletter with an article and photo
- Company logo and link on dedicated Sponsor Page of chapter website
- Verbal acknowledgment of sponsorship at each meeting/event

Includes event sponsorship for the Chapter's Image Awards and Media Conference Consisting of:

- Acknowledgment in news releases distributed regarding the event
- Logo on all printed and/or electronic collateral promoting the event
- Logo on event day signage
- Opportunity to provide promotional material/products for attendees
- Four (4) complimentary admissions to each event
- Opportunity to display materials at a special table at the event
- Opportunity to address attendees of each annual special event for 5 minutes

Includes monthly event sponsorship of one of eight regularly scheduled business meetings consisting of:

- Acknowledgment in all news releases distributed for meeting (does not guarantee placement in media)
- Logo included on meeting notice flyer
- Two (2) complimentary reservations for lunch or breakfast
- Opportunity to distribute materials to attendees
- Opportunity to address members for 5 minutes



Emerald Sponsor- \$750

- •Company logo on Home Page of chapter website
- •Business featured in one issue of monthly newsletter with an article and photo
- Company logo and link on dedicated Sponsor Page of chapter website
- Verbal acknowledgment of sponsorship at each event

Includes event sponsorship for the Chapter's Image Awards and Media Conference Consisting of:

- Acknowledgment in all news releases distributed regarding the event
- Logo on all printed and/or electronic collateral promoting the event
- Logo on event day signage
- Opportunity to provide promotional material/products for attendees
- Two (2) complimentary admissions to each event
- Opportunity to display materials at a special table at the event

Ruby Sponsor- \$500

- Company logo on dedicated Sponsor Page of website
- Verbal acknowledgment of sponsorship at each event

Includes event sponsorship for your choice of one (1) Chapter annual special event (Image Awards and Media Conference)

Consisting of:

- Logo on printed and electronic collateral promoting the event
- Logo on event day signage
- Opportunity to provide promotional material/products for attendees
- Two (2) complimentary admissions to event
- Opportunity to display materials at a special table at the event

Sapphire Sponsor- \$250

- Company logo on dedicated Sponsor Page of website
- Verbal acknowledgment of sponsorship at each event

Includes event sponsorship for your choice of one (1) Chapter annual special event (Image Awards and Media Conference)

Consisting of:

- Logo on printed and electronic collateral promoting the event
- Opportunity to provide promotional material/products for attendees
- One (1) complimentary admission to event



Monthly Event Sponsor- \$150

Sponsorship of one regularly scheduled professional development meetings consisting of:

- Acknowledgment in all news releases distributed for meeting (does not guarantee placement in media)
- Logo included on meeting notice flyer
- Two (2) complimentary reservations for meeting
- Opportunity to distribute materials to attendees
- Opportunity to address members for 5 minutes

Professional Service Sponsor - In Kind

By providing our chapter with vital professional services, you can help us deliver quality public relations professional development programs, activities, and events. Benefits include:

One (1) FPRA membership for one-year (must meet membership qualifications)
 All benefits associated with membership including discounts for monthly
 meetings and special events, opportunities for continuing education, assistance
 with accreditation and certification, networking with other PR professionals, and
 much, much more!

OR

 Attendance at Communications Conference/Image Award Ceremony and Sponsorship recognition on printed materials and website. In Kind Sponsor may distribute materials to attendees.

If you have any questions regarding FPRA sponsorships, please contact President Jenny Tomes at (772) 267-2658 or jenaay@yahoo.com



FPRA Treasure Coast Sponsorship Commitment Form

Yes! I would like to support the FPRA Treasure Coast Chapter by providing the following sponsorship support: Diamond Sponsor- \$1,500 ____Emerald Sponsor- \$750 Ruby Sponsor- \$500 Sapphire Sponsor- \$250 **Monthly Event Sponsor- \$150 Professional Sponsor- In Kind** Please indicate which event you will sponsor **Communications Conference Image Awards Company Name Address** City State Zip **Company Contact Phone Email Authorizing Signature** Date Form of Payment: Check Visa Mastercard AMEX

All checks should be made payable to FPRA Treasure Coast and sent to the following address: FPRA Treasure Coast Chapter, 713 S. 10th St., Fort Pierce, FL 34950. If you have any questions regarding this sponsorship, please contact President Jenny Tomes at (772) 267-2658 or jenaay@yahoo.com.

Exp. Date

CV#

Card Number