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*The Florida Public Relations  
Association is dedicated to  
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ethical and standardized  
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Treasure Coast Chapter  
PO Box 2678, Stuart, FL 34995  
[www.fpratreasurecoast.com](http://www.fpratreasurecoast.com)

**FOR IMMEDIATE RELEASE  
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**Haag To Discuss Mobile Marketing For Public Relations  
Professionals At FPRA Meeting July 24**

TREASURE COAST – Area public relations professional and Indian River State College Corporate and Community Training Instructor Leanna Haag will be addressing the “Mobile Marketing” topic at the March meeting of the FPRA Treasure Coast Chapter.

The meeting is scheduled for Thursday, July 24 between 11:30 a.m. and 1 p.m. at the Holiday Inn Express, 7151 Okeechobee Road in Fort Pierce. Lunch is \$17 for members and \$22 for non-members.

Haag, owner of See Level Marketing, has 12 years of marketing experience. She earned her Bachelor of Science degree in Administration with emphasis on marketing at the University of Central Florida. She has worked across the country for such major firms as All State Insurance, handling a multi-state contract. Locally, she represents Holiday Inn in Port St. Lucie, Einstein Montessori Academy in Orlando, Pinder's Nursery in Palm City and more.

The firm handles social media, blogs, websites, search engine optimization, monthly newsletters, announcements, branding and new technology techniques.

In addition, Haag is well-known for her teaching at several Indian River State College campuses through the Corporate and Community Training program. These classes range from basic social media interaction, such as Facebook, Twitter and blogs to learning Google programs, internet marketing, customer engagement, LinkedIn, Twitter and Pinterest.

To RSVP for the meeting, please go online at [www.fpratreasurecoast.com](http://www.fpratreasurecoast.com).

Founded in 1984, the Treasure Coast Chapter of Florida Public Relations Association (FPRA) serves the needs of public relations professionals in Martin, St. Lucie and Indian River counties, with the goal to advance the profession of public relations, promote high professional and ethical standards and build the reputation of the profession on the Treasure Coast. For more information visit: <http://www.fpratreasurecoast.com/>.