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The Florida Public Relations Association is dedicated to developing public relations practitioners who, through ethical and standardized practices enhance the public relations profession in Florida.

Treasure Coast Chapter
PO Box 2678, Stuart, FL 34995
www.fpratreasurecoast.com

**FOR IMMEDIATE RELEASE
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For more information contact: Erick Gill, (772) 462-1791 or gille@stlucieco.org

Treasure Coast FPRA Chapter Welcomes PR Professionals to Membership Meeting Jan. 10 At Endless Summer Winery

TREASURE COAST – The Treasure Coast Chapter of the Florida Public Relations Association is hosting a membership get-together for new members, current members and potential members, leading up to its 30th Anniversary in June as a chapter serving Indian River, St. Lucie and Martin counties.

The event is scheduled for Friday, Jan. 10 between 5:30 – 7:30 p.m. at the Endless Summer Vineyard and Winery on Johnston Road in north Fort Pierce. Guests are requested to make reservation at \$17 per member and \$22 per non-member and spouses and guests are welcome. Reservations can be made online at www.fpratreasurecoast.com.

During the evening, guests will be tasting wine and touring the Endless Summer facility, as well as networking with fellow members. The winery was recently recognized with several national awards for its outstanding wine.

The local chapter is in the midst of its membership campaign, with four new members joining the organization and two other memberships pending. At the close of the last chapter year, Treasure Coast had 57 area public relations professionals as members.

The chapter is known for its annual Media Conference for professional development and for its Image Awards programs recognizing outstanding projects from public relations individual professionals and businesses. It also offers accreditation credentials to its members and monthly programs hosting experts in the public relations field.

Treasure Coast is one of 15 chapters statewide in the Florida Public Relations Association, the oldest public relations association in the U.S. FPRA celebrated its 75th anniversary statewide during 2013. The late Lt. Col. John Dillin was the founding member and president. Virginia Moulton of Vero Beach is the founding president of the Treasure Coast group.

For additional information on the chapter, check its website at fpratreasurecoast.com or contact chapter president Adrienne Moore, APR, CPRC at 772-341-3845.

