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## FOR IMMEDIATE RELEASE

### FLORIDA PUBLIC RELATIONS ASSOCIATION TREASURE COAST CHAPTER TO DISCUSS LEGAL MATTERS THAT MAY ARISE FOR PUBLIC RELATIONS PRACTITIONERS AT NOVEMBER MEETING

FORT PIERCE – The Treasure Coast Chapter of the Florida Public Relations Association (FPRA) invites public relations and marketing practitioners to join its November chapter meeting to discuss the legal matters they may face, contract terms, and media law and issues.

South Florida native Jason Gordon of Heller Waldman, P.L., located in Coconut Grove, Fla., focuses his practice on commercial and business litigation, as well as drafting contracts. The University of Miami and University of Florida Levin College of Law alum has drafted contracts for various types of businesses, including public relations.

Gordon will address terms in public relations contracts that can lead to legal trouble, terms that should be included in contracts, how to protect public relations professionals' work, and media law and issues.

The chapter invites all interested public relations and marketing practitioners to attend its next meeting on Thursday, November 19 at 11:30 a.m. It will be held at the County Administration Complex's Conference 3 room, which is located at 2300 Virginia Avenue, Fort Pierce, Fla. The cost, which includes lunch, is \$20 for FPRA members and \$25 for nonmembers. Reservations may be made online at [fpratreasurecoast.com](http://fpratreasurecoast.com).

#### **About the Florida Public Relations Association Treasure Coast Chapter**

The Treasure Coast Chapter of Florida Public Relations Association (FPRA) was founded in 1984 to serve the needs of public relations professionals in Martin, St. Lucie and Indian River counties. The chapter's goal is to advance the profession of public relations, to promote high professional and ethical standards, and to build the reputation of the profession on the Treasure Coast. For more information, visit [fpratreasurecoast.com](http://fpratreasurecoast.com).

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**Suggested photo caption:**

Jason Gordon of Heller Waldman, P.L., located in Coconut Grove, Fla., focuses his practice on commercial and business litigation, as well as drafting contracts. The University of Miami and University of Florida Levin College of Law alum has drafted contracts for various types of businesses, including public relations. Gordon will discuss potential public relations legal matters at the FPRA Treasure Coast Chapter's November 19 meeting.