

Board of Directors

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Adrienne Moore, APR, CPRC
AM Communications Strategies

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SLC Property Appraiser's Office

Secretary

Angela Astrup
Boys & Girls Club of Indian River
County

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Krista Garofalo
Treasure Coast Food Bank

Immediate Past President

Ashley Mock
Children's Services Council
of St. Lucie County

Director of Credentialing

Jennifer Trefelner, APR
John Carroll High School

Director of Communications

Erick Gill
St. Lucie County

Director of Image Awards

Carin Smith
Harbor Branch Oceanographic
Institute at FAU

Director of Media Conference

Kim Waser
Tobacco Free Partnership of
Martin County

The Florida Public Relations Association is dedicated to developing public relations practitioners who, through ethical and standardized practices enhance the public relations profession in Florida.

Treasure Coast Chapter
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**FOR IMMEDIATE RELEASE
Oct. 1, 2013**

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FPRA Treasure Coast Chapter Welcomes 2013-14 Officers

FORT PIERCE – The Treasure Coast Chapter of the Florida Public Relations Association (FPRA) celebrated the past and the future last week with the installation of its Board of Directors for the 2013-14 year at Indian River State College's Public Safety Training Complex. At its annual installation meeting, the public relations group also recognized the accomplishments of several members from the previous year.

Adrienne Moore, APR, CPRC, of A.Moore Communications Strategies, stepped up for her fourth term as Chapter President. New to the Chapter's Board of Directors were **Audrey Jackson** of the St. Lucie County Property Appraiser's Office, was tapped to serve as President-Elect/Membership Chair and **Angela Astrup** of the Boys and Girls Club of Indian River County, who will fill the Secretary's seat. Returning Board members, **Ashley Mock** with the Children's Services Council of St. Lucie County agreed to serve as Past President, while **Krista Garofalo** of the Treasure Coast Food Bank was selected as Treasurer.

The Executive Committee, along with FPRA President Chris Gent of the Orlando Area Chapter, recognized the following chapter members for their contributions over the past year:

- **Rising Leader Award – Kim Waser**, Tobacco Free Partnership of Martin County
- **Member of the Year – Jennifer Trefelner, APR**, John Carroll High School
- **Innovation Award – Nancy McCarthy, APR**, The Firefly Group
- **Virginia Moulton President's Award – Krista Garofalo**, Treasure Coast Food Bank

Additionally, the following members were installed as the 2013-14 FPRA Treasure Coast Chapter Board of Directors:

- Director of Media Conference - **Kim Waser**, Tobacco Free Partnership of Martin County
- Director of Credentialing - **Jennifer Trefelner, APR**, John Carroll High School
- Director of Communications - **Erick Gill**, St. Lucie County Board of County Commissioners
- Director of Image Awards - **Carin Smith**, FAU Harbor Branch Oceanographic Institution

Founded in 1984, the Treasure Coast Chapter of Florida Public Relations Association (FPRA) serves the needs of public relations professionals in Martin, St. Lucie and Indian River counties, with the goal to advance the profession of public relations, promote high professional and ethical standards and build the reputation of the profession on the Treasure Coast. For more information visit: <http://www.fpratreasurecoast.com/>.

Cutlines:

New Board members – The Treasure Coast Chapter of the Florida Public Relations Association installs its new Board Members: (from left) Kim Waser, Adrienne Moore, APR, CPRC, Carin Smith, Krista Garofalo, Audrey Jackson and Ashley Mock.

Award Recipients - The Treasure Coast Chapter of the Florida Public Relations Association Chapter President Adrienne Moore (far right) and Past President Ashley Mock (far left) recently handed out Awards to the following members (left to right) Nancy McCarthy, Kim Waser, Krista Garofalo and Jennifer Trefelner (not pictured).