

Board of Directors

President

Ashley Mock
Children's Services Council
of St. Lucie County

President- Elect

Shawna Gallagher Vega
The Pine School

Secretary

Audrey Jackson
SLC Property Appraiser's Office

Treasurer

Bryan Beaty
IRSC Public Safety Training
Complex

Immediate Past President

Krista Garofalo
Treasure Coast Food Bank

Programs

Kim Waser
Tobacco Free Partnership of
Martin County

Accreditation

Adrienne Moore, APR, CPRC
A. Moore Communications
Strategies

Chapter Communications

Erick Gill
St. Lucie County

Image Awards

Jennifer Trefelner, APR
John Carroll High School

Media Conference

Nancy McCarthy, APR
The Firefly Group

The Florida Public Relations Association is dedicated to developing public relations practitioners who, through ethical and standardized practices enhance the public relations profession in Florida.

Treasure Coast Chapter
PO Box 2678, Stuart, FL 34995
www.fpratreasurecoast.com

FOR IMMEDIATE RELEASE

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FPRA TREASURE COAST CHAPTER ADDS TO ITS BUILDING BLOCKS WITH INSTALLMENT OF 2012-13 OFFICERS

FORT PIERCE – The Treasure Coast Chapter of the Florida Public Relations Association (FPRA) continued to build on its solid foundation with the installment of its Board of Directors for the 2012-13 year at Indian River State College's Public Safety Training Complex. At its annual installation meeting, the public relations group also recognized the accomplishments of several members, while reinforcing this year's theme of "Building Public Relations Professionals on the Treasure Coast".

Newly-elected **Chapter President Ashley Mock**, Children Services Council of St. Lucie County; **Immediate Past President Krista Garofalo**, Treasure Coast Food Bank, and state **FPRA Vice President of Chapter Services Danny Kushmer** recognized the following Chapter members for their hard work and dedication during the 2012-13 year:

- **Rising Leader Award – Audrey Jackson**, St. Lucie County Property Appraiser
- **Member of the Year – Shawna Gallagher Vega**, The Pine School
- **Virginia Moulton President's Award – Nancy McCarthy, APR**, The Firefly Group
- **Adrienne Moore Award of Excellence – Bryan Beaty**, Indian River State College's Public Safety Training Complex

Additionally, the following members were installed as the 2012-13 FPRA Treasure Coast Chapter Board of Directors:

- President – **Ashley Mock**, Children Services Council of St. Lucie County
- Vice President/Membership - **Shawna Gallagher Vega**, The Pine School
- Treasurer - **Bryan Beaty**, IRSC Public Safety Training Complex
- Secretary - **Audrey Jackson**, St. Lucie County Property Appraiser
- Immediate Past President - **Krista Garofalo**, Treasure Coast Food Bank
- Programs - **Kim Waser**, Tobacco Free Partnership of Martin County
- Accreditation - **Adrienne Moore, APR, CPRC**, A. Moore Communications Strategies
- Chapter Communications - **Erick Gill**, St. Lucie County Board of County Commissioners
- Image Awards - **Jennifer Trefelner, APR**, John Carroll High School
- Media Conference - **Nancy McCarthy, APR**, The Firefly Group

Founded in 1984, the Treasure Coast Chapter of Florida Public Relations Association (FPRA) serves the needs of public relations professionals in Martin, St. Lucie and Indian River counties with the goal to advance the profession of public relations, promote high professional and ethical standards and build the reputation of the profession on the Treasure Coast. For more information visit: <http://www.fpratreasurecoast.com/>.

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Cutlines:

FPRA Officer Install.jpeg - FPRA Vice President of Chapter Services Danny Kushmer (far right) welcomes the installation of the Treasure Coast Chapter Board of Directors (left to right) Treasurer Bryan Beaty, IRSC Public Safety Training Complex; Secretary Audrey Jackson, St. Lucie County Property Appraiser; Immediate Past President Krista Garofalo, Treasure Coast Food Bank; Vice President/Membership Shawna Gallagher Vega, The Pine School and President Ashley Mock, Children Services Council of St. Lucie County

(additional images available upon request)