

Board of Directors

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United Way of Martin County

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Cindi Green, APR
Florida Eye Institute

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Appraiser's Office

Co-Directors of Communications

Kayla Egbert
FAU Harbor Branch
Oceanographic Institute

Kenrick Thomas
Volunteers in Medicine

Co-Directors of Image Awards

Bryan Beaty
St. Lucie County Sheriff's Office

Ashley Mock
Children's Services Council of St.
Lucie County

Director of Media Conference

Jennifer Tomes
City of Port St. Lucie

The Florida Public Relations Association is dedicated to developing public relations practitioners who, through ethical and standardized practices enhance the public relations profession in Florida.

FOR IMMEDIATE RELEASE
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FPRA Treasure Coast Chapter Welcomes 2017-18 Officers

STUART – The Treasure Coast Chapter of the Florida Public Relations Association (FPRA) celebrated the past and the future last week with the installation of its Board of Directors for the 2017-18 year at Keiser University in Port St. Lucie. At its annual installation meeting, the public relations group also recognized the accomplishments of several members from the previous year.

Nancy McCarthy, APR, of United Way of Martin County, was sworn in as president of the chapter. McCarthy has been an FPRA member for 16 years and was previously president of the Southwest Florida Chapter of FPRA. New to the Chapter's Board of Directors were **Sarah Pride** of the St. Lucie County Property Appraiser's Office, who was tapped to serve as Programs Chair and **Kayla Egbert** of FAU's Harbor Branch Oceanographic Institute and **Kenrick Thomas** of Volunteers in Medicine, who will serve as Co-Directors of Communications.

Returning Board members include:

- **Bryan Beaty**, St. Lucie County Sheriff's Office, Co-Director of Image Awards
- **Carin Campbell Smith**, FAU Harbor Branch Oceanographic Institute, Immediate Past President
- **Cindi Green**, Florida Eye Institute, President-Elect
- **Ashley Mock**, Children's Services Council of St. Lucie County, Co-Director of Image Awards
- **Adrienne Moore, APR, CPRC**, A. Moore Communications Strategies, Director of Credentialing
- **Jennifer Tomes**, City of Port St. Lucie, Director of Media Conference

Past-President Carin Campbell Smith, along with FPRA State Association Past President Suzanne Sparling, APR, CPRC, recognized the following chapter members for their contributions over the past year:

- **Rising Leader Award – Cindi Green, APR**, Florida Eye Institute
- **Member of the Year – Jennifer Tomes**, City of Port St. Lucie
- **Virginia Moulton President's Award – Nancy McCarthy, APR**, United Way of Martin County

The next meeting of the FPRA Treasure Coast Chapter will be held on Tuesday, Oct. 17, 8:30 a.m. at Keiser University, 9400 SW Discovery Way Port St Lucie, FL 34987. Josh Hirsch, Director of Digital and Membership Services with Nonprofits First will present "Social Media Tips, Tactics, and Apps for 2017 and beyond". The cost is \$20 for members, \$25 for guests and registration is available online at www.fpratreasurecoast.com.



FPRA Treasure Coast Chapter Board of Directors.

[Back Row] Jayne Platts, Sarah Pride, Nancy McCarthy, APR, Kenrick Thomas, Jennifer Tomes, Kim Waser Nash

[Front Row] Ashley Mock, Cindi Green, APR, Carin Campbell Smith, Adrienne Moore, APR, CPRC, Kayla Egbert

[Not pictured] Bryan Beaty