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FPRA Treasure Coast Chapter announces Image Award winners and Communicators of the Year

FORT PIERCE, FL -- The Treasure Coast Chapter of the Florida Public Relations Association (FPRA) recently announced the winners of its local Image Awards competition and Communicator of the Year Awards at Fort Pierce Women's Club.

The Image Awards competition is conducted annually to recognize outstanding public relations programs on the Treasure Coast during the last year, and to encourage and promote the development of public relations professionalism.

The **2017 Grand All Image Award**, FPRA's highest honor, together with an **Image Award** and a **Judges' Award** was presented to United Way of Martin County for their rebranding initiative.

A **Grand Image Award in Division B**, along with an **Image Award** and a **Judges' Award**, was presented to United Way of Martin County for their community impact report.

Other awards presented, were as follows:

Image Award: The Firefly Group for St. Lucie County Economic Development Council Marketing; The Firefly Group for Florida Ranches Calendar

Award of Distinction: The Firefly Group for Bathtub Beach Betty; The Firefly Group for Halloween Ghoula: An Event Comes Back to Life; Martin County Supervisor of Elections for Count Me In Too, In 2016!

Judges' Award: FAU Harbor Branch Oceanographic Institute for Introducing Dr. Anton Post; St. Lucie County Tax Collectors Office for the Local Celebrity Lunch; St. Lucie County Sheriff's Office for Puddles the Puppy Goes Viral; City of Port St. Lucie for the Crosstown Parkway Extension Video News Release.

The 2017 Communicator of the Year Awards recognize businesses, individuals and/or non-profit organizations that have done an exemplary job of contributing to their community.

For Profit Communicator of the Year: Dr. Bill Jensen, Premier Wellness Center

Government Communicator of the Year: Kerry Padrick, Chief Communications Officer, St. Lucie County Public Schools

Law Enforcement Communicator of the Year: Master Sergeant Frank Sabol, Public Information Officer, Port St. Lucie Police Department

Crisis Communicator of the Year: Deputy Bryan Beaty, Public Information Officer, St. Lucie County Sheriff's Office

For more information and to view event photos, visit www.fpratreasurecoast.com or facebook.com/fpratreasurecoast.

About FPRA Treasure Coast Chapter

The Treasure Coast Chapter of FPRA is one of 15 statewide chapters of the Florida Public Relations Association.

The chapter offers professional growth through leadership opportunities, seminars, accreditation and certification, networking, local and state annual PR competitions, and the annual FPRA State Conference. For more information, visit www.fpratreasurecoast.com or facebook.com/fpratreasurecoast.

Suggested Photo Captions:

1- The competition's highest honor was presented to United Way of Martin County. Left to right: Carol G. Houwaart-Diez, United Way of Martin County; Carin Campbell Smith, Harbor Branch Oceanographic Institute; Nancy McCarthy, APR, United Way of Martin County
2- Stacy Ranieri and Melissa Zolla, The Firefly Group and Carin Campbell Smith, Harbor Branch Oceanographic Institute
3- Carin Campbell Smith, Harbor Branch Oceanographic Institute and Jayne Johnson, St. Lucie County Tax Collector's Office
4- Vicki Davis, Martin County Supervisor of Elections Office, Carin Campbell Smith, Harbor Branch Oceanographic Institute; Kherri Anderson, Martin County Supervisor of Elections Office
5- Bryan Beaty, St. Lucie County Sheriff's Office; Carin Campbell Smith, Harbor Branch Oceanographic Institute
6- Carin Campbell Smith and Kayla Egbert, Harbor Branch Oceanographic Institute
7- Carin Campbell Smith, Harbor Branch Oceanographic Institute and Dr. Bill Jensen, Premiere Wellness Center
8- Carin Campbell Smith, Harbor Branch Oceanographic Institute; Jayne Johnson, St. Lucie County Tax Collector's Office; Jenny Tomes; City of Port St. Lucie; Ashley Mock; Kim Waser Nash and Erick Gill.

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